

Landscapes3 Economic Development Survey Results

Q1 - Economic Development is a priority in Chester County.		
Answer Options	Response Percent	Response Count
Strongly Agree	39.7%	31
Agree	43.6%	34
No Opinion	7.7%	6
Disagree	5.1%	4
Strongly Disagree	3.8%	3
	<i>answered question</i>	78
	<i>skipped question</i>	1

Q2 - Economic Development should be a priority in Chester County.		
Answer Options	Response Percent	Response Count
Strongly Agree	59.0%	46
Agree	30.8%	24
No Opinion	2.6%	2
Disagree	5.1%	4
Strongly Disagree	2.6%	2
	<i>answered question</i>	78
	<i>skipped question</i>	1

Q3 - Additional funds should be allocated toward economic development activities in Chester County.		
Answer Options	Response Percent	Response Count
Strongly Agree	35.1%	27
Agree	42.9%	33
No Opinion	9.1%	7
Disagree	7.8%	6
Strongly Disagree	5.2%	4
	<i>answered question</i>	77
	<i>skipped question</i>	2

Q4 - My municipality takes an active role in economic development. (Please respond for the municipality where your place of business, agency, etc., is located)		
Answer Options	Response Percent	Response Count
Strongly Agree	20.8%	16
Agree	39.0%	30
No Opinion	24.7%	19
Disagree	13.0%	10
Strongly Disagree	2.6%	2
	<i>answered question</i>	77
	<i>skipped question</i>	2

Q5 - Please identify the value of the following to the overall Chester County economy:						
Answer Options	None	Low	Medium	High	Rating Average	Response Count
Large Businesses (Vanguard/QVC)	0 0.00%	1 1.59%	10 15.87%	52 82.54%	3.81	63
Medium Sized Businesses (Herrs/Victory)	0 0.00%	2 3.17%	8 12.70%	53 84.13%	3.81	63
Small Businesses (pizza shops, restaurants)	0 0.00%	2 3.17%	15 23.81%	46 73.02%	3.70	63
Entrepreneurs/Start-ups/Home-based	0 0.00%	11 17.46%	15 23.81%	37 58.73%	3.41	63
Non-profits	0 0.00%	15 24.19%	23 37.10%	24 38.71%	3.15	62
Public sector (County agencies, State grants, KOZ designations, etc.)	2 3.17%	15 23.81%	19 30.16%	27 42.86%	3.13	63
Other (please specify) - See below						8
					<i>answered question</i>	63
					<i>skipped question</i>	16

Other:
New industry specific focus, e.g: innovative materials manufacturing
Help for farmers and the ag community
Educational institutions as major employers
Diversity of business brings strength
It's interesting how you lump all non-profits into one category... I'm not sure that's what we should be looking at since 501C3 status is a tax status and not an operating model.
Vocational/Tech Education
Tourism

Q6 - Please rank the following with respect to their potential impact on future economic development in Chester County: (1 having the most impact and 6 having the least impact)								
Answer Options	1	2	3	4	5	6	Rating Ave.	Response Count
Medium Sized Businesses (Herrs/Victory)	18	29	6	2	2	0	1.96	57
	31.58%	50.88%	10.53%	3.51%	3.51%	0.00%		
Large Businesses (Vanguard/QVC)	23	12	13	6	2	0	2.14	56
	41.07%	21.43%	23.21%	10.71%	3.57%	0.00%		
Small Businesses (pizza shops, restaurants)	9	5	24	10	5	2	3.05	55
	16.36%	9.09%	43.64%	18.18%	9.09%	3.64%		
Entrepreneurs/Start-ups/Home-based	7	5	7	21	4	12	3.82	56
	12.50%	8.93%	12.50%	37.50%	7.14%	21.43%		
Public sector (County agencies/State grants, KOZ designations, etc.)	2	6	6	8	14	24	4.63	60
	3.33%	10.00%	10.00%	13.33%	23.33%	40.00%		
Non-profits	0	1	4	10	27	16	4.91	58
	0.00%	1.72%	6.90%	17.24%	46.55%	27.59%		
							<i>answered question</i>	62
							<i>skipped question</i>	17

Q7 Please rank the impact of these business sectors on Chester County's economy:(1 having the most impact and 11 having the least impact)													
Answer Options	1	2	3	4	5	6	7	8	9	10	11	Rating Ave.	Response Count
Agriculture (Mushroom, Crops, Equine, etc.)	22	6	6	3	6	1	3	3	3	1	1	3.51	55
	40.00%	10.91%	10.91%	5.45%	10.91%	1.82%	5.45%	5.45%	5.45%	1.82%	1.82%		
Health	5	8	11	8	6	8	3	1	1	3	1	4.42	55
	9.09%	14.55%	20.00%	14.55%	10.91%	14.55%	5.45%	1.82%	1.82%	5.45%	1.82%		
Financial/ Insurance/Real Estate	5	7	6	8	4	6	4	8	3	2	2	5.20	55
	9.09%	12.73%	10.91%	14.55%	7.27%	10.91%	7.27%	14.55%	5.45%	3.64%	3.64%		
Services	2	9	8	6	3	7	9	3	4	0	4	5.31	55
	3.64%	16.36%	14.55%	10.91%	5.45%	12.73%	16.36%	5.45%	7.27%	0.00%	7.27%		
Research/ Technology	6	9	5	6	5	4	4	6	5	2	5	5.40	57
	10.53%	15.79%	8.77%	10.53%	8.77%	7.02%	7.02%	10.53%	8.77%	3.51%	8.77%		
Manufacturing/ Industrial	2	6	8	4	5	6	7	5	2	6	3	5.83	54
	3.70%	11.11%	14.81%	7.41%	9.26%	11.11%	12.96%	9.26%	3.70%	11.11%	5.56%		
Education	7	3	6	3	7	6	1	5	8	4	8	6.22	58
	12.07%	5.17%	10.34%	5.17%	12.07%	10.34%	1.72%	8.62%	13.79%	6.90%	13.79%		
Retail Trade	5	3	1	8	5	4	7	7	7	3	4	6.24	54
	9.26%	5.56%	1.85%	14.81%	9.26%	7.41%	12.96%	12.96%	12.96%	5.56%	7.41%		
Construction/ Building/Trades	2	4	5	2	4	6	6	5	5	8	5	6.75	52
	3.85%	7.69%	9.62%	3.85%	7.69%	11.54%	11.54%	9.62%	9.62%	15.38%	9.62%		
Tourism/ Marketing	1	3	2	7	5	2	6	6	5	11	9	7.40	57
	1.75%	5.26%	3.51%	12.28%	8.77%	3.51%	10.53%	10.53%	8.77%	19.30%	15.79%		
Wholesale Trade	0	0	1	3	5	5	3	6	10	12	10	8.35	55
	0.00%	0.00%	1.82%	5.45%	9.09%	9.09%	5.45%	10.91%	18.18%	21.82%	18.18%		
<i>answered question</i>													60
<i>skipped question</i>													19

Q8 - Please rank the business sectors in Chester County you feel will experience the most growth in the future:(1 having the most impact and 11 having the least impact)

Answer Options	1	2	3	4	5	6	7	8	9	10	11	Rating Ave.	Response Count
Health	13	10	13	3	4	5	1	1	0	3	0	3.38	53
	24.53%	18.87%	24.53%	5.66%	7.55%	9.43%	1.89%	1.89%	0.00%	5.66%	0.00%		
Research/Technology	9	9	8	6	8	3	3	4	2	1	0	4.04	53
	16.98%	16.98%	15.09%	11.32%	15.09%	5.66%	5.66%	7.55%	3.77%	1.89%	0.00%		
Services	8	11	9	5	4	5	1	4	2	2	2	4.26	53
	15.09%	20.75%	16.98%	9.43%	7.55%	9.43%	1.89%	7.55%	3.77%	3.77%	3.77%		
Financial/Insurance/Real Estate	4	8	5	5	5	7	7	3	4	1	3	5.27	52
	7.69%	15.38%	9.62%	9.62%	9.62%	13.46%	13.46%	5.77%	7.69%	1.92%	5.77%		
Manufacturing/Industrial	4	2	4	9	5	4	2	6	8	3	5	6.23	52
	7.69%	3.85%	7.69%	17.31%	9.62%	7.69%	3.85%	11.54%	15.38%	5.77%	9.62%		
Retail Trade	5	2	5	3	8	4	2	8	8	3	4	6.23	52
	9.62%	3.85%	9.62%	5.77%	15.38%	7.69%	3.85%	15.38%	15.38%	5.77%	7.69%		
Construction/Building/Trades	2	1	2	11	6	4	8	6	5	4	3	6.35	52
	3.85%	1.92%	3.85%	21.15%	11.54%	7.69%	15.38%	11.54%	9.62%	7.69%	5.77%		
Education	2	5	3	4	4	9	4	2	5	8	8	6.81	54
	3.70%	9.26%	5.56%	7.41%	7.41%	16.67%	7.41%	3.70%	9.26%	14.81%	14.81%		
Agriculture (Mushroom, Crops, Equine, etc.)	4	3	4	2	4	4	6	3	2	13	8	7.09	53
	7.55%	5.66%	7.55%	3.77%	7.55%	7.55%	11.32%	5.66%	3.77%	24.53%	15.09%		
Tourism/Marketing	2	4	1	4	1	5	7	7	10	4	8	7.30	53
	3.77%	7.55%	1.89%	7.55%	1.89%	9.43%	13.21%	13.21%	18.87%	7.55%	15.09%		
Wholesale Trade	0	0	1	2	5	2	10	8	7	9	9	8.19	53
	0.00%	0.00%	1.89%	3.77%	9.43%	3.77%	18.87%	15.09%	13.21%	16.98%	16.98%		
												<i>answered question</i>	56
												<i>skipped question</i>	23

Q9 - Please rank the following supporting factors in order of importance to economic development: (1 being the most important and 8 being the least important)										
Answer Options	1	2	3	4	5	6	7	8	Rating Ave.	Response Count
Education (educated workforce, availability of educational opportunities, quality local schools)	19	10	3	12	4	0	4	3	3.05	55
	34.55%	18.18%	5.45%	21.82%	7.27%	0.00%	7.27%	5.45%		
Transportation access for employees and customers (quality of roads, traffic management, etc)	11	10	14	7	5	4	1	2	3.20	54
	20.37%	18.52%	25.93%	12.96%	9.26%	7.41%	1.85%	3.70%		
Housing (workforce housing/ availability/ affordability)	10	9	9	10	8	4	1	4	3.60	55
	18.18%	16.36%	16.36%	18.18%	14.55%	7.27%	1.82%	7.27%		
Transit/Alternative Transportation (bus, rail, bicycle).	7	6	9	3	6	4	8	11	4.74	54
	12.96%	11.11%	16.67%	5.56%	11.11%	7.41%	14.81%	20.37%		
Technology (wireless internet capacity, cell phone service, etc.)	2	7	6	7	10	5	11	6	4.94	54
	3.70%	12.96%	11.11%	12.96%	18.52%	9.26%	20.37%	11.11%		
Transportation for movement of goods/shipping (roadways/rail for access)	2	5	4	6	8	10	12	7	5.33	54
	3.70%	9.26%	7.41%	11.11%	14.81%	18.52%	22.22%	12.96%		
Water/Sewer Availability	4	5	4	4	9	9	8	12	5.33	55
	7.27%	9.09%	7.27%	7.27%	16.36%	16.36%	14.55%	21.82%		
Energy	0	3	6	6	4	18	9	9	5.65	55
	0.00%	5.45%	10.91%	10.91%	7.27%	32.73%	16.36%	16.36%		
									<i>answered question</i>	56
									<i>skipped question</i>	23

Q10 - In Question 9, thinking about the issue that you ranked #1, why do you think that supporting factor is the most important for economic development?

Answer Options	Response Count
	44
<i>answered question</i>	44
<i>skipped question</i>	35

Representative comments are provided below, in order of submission. 44 comments were submitted.

It's important for employees and customers to be able to get to work and businesses.
If the roads and supporting infrastructure are not in place and taken care of, the others will be mute points.
Because water/sewer availability will limit or open options for development.
Without the proper permitting, nothing can be built or expand.
Good schools bring in higher educated people who want their children to have a good education.
Technology can minimize environmental impact of growth, minimize problems with infrastructure such as transportation as well as housing location/affordability issues by promoting more telecommuting, e-commerce, more high value/desirable employment opportunities.
People need to make money to spend money.
Intellectual capability is key to growth.
Lack of skilled workforce is the top barrier to employer growth.
We have to have a well-educated workforce to compete within the USA and with the world. Understanding of technology and the ability to think/solve problems are competitive advantages that drive innovation and productivity.
Ease of getting to/from work will attract work force.
Need to get employees from wherever they live to their work location in Chesco. A regional issue.
We need education to provide all of the talents need. Right now the emphasis should be on trades.
Businesses that are looking to locate in Chester County are the types of businesses looking for an educated workforce and desire good schools for their children.
Ease traffic congestion; provide alternative ways of moving goods; support means for visitors to come to the County.
Less Government Regulations.
Economic development requires housing that professionals can afford throughout their career.
For medium and large businesses, even though the majority of their workforce will be from the immediate area, they need easier access to Philadelphia talent in order to stay and grow.
I don't think Chester County should focus on economic development: that should be concentrated in nearby cities that have affordable land and underused infrastructure. We're in a rural county. Why over-develop it? Less growth is better.
Ability to attract & retain quality workforce.
Technology is an ever changing, volatile factor that tends to lead innovation and development.
I think that people need to be able to get to where they work and where they shop. With a strong transportation network, people from outside of the county can easily come in to work or shop and this should help support the economy.
Transportation is the oil in the economic machine.
Convenient commuting is important to a strong workforce.
The quality of the local workforce will be perhaps the most important deciding factor for the location decisions of companies for the foreseeable future.
Housing, especially affordable housing, is the most basic human need on the list.
Chester County is not self-sufficient and in order to compete in a global economy, movement of goods and shipping will need to be a priority.
All employers rank quality of workforce as the most critical factor to their growth.

It is #1 on prospective workers' wish lists, and the most challenging need to meet.
A good mix of housing gives more people an opportunity to live near where they might choose to work, supporting the County's employers.
In a time starved environment, workers need convenient access to employer offices (productivity and convenience)
Business need labor to meet their needs else they go somewhere else.
To remain competitive we have to have an educated workforce.
Housing will be needed to attract a high quality workforce.
Quality of roads and ability of our population to easily move about the County is vital.
Jobs follow good schools.
Cost of living is expensive in Chester County. Good, affordable housing will spur growth.
Finding educated and trained employees is our company's biggest challenge.
A strong base of education (K-12 + higher ed) is the catalyzing agent for innovation.
Plentiful housing where employees can afford.
A strong workforce is the key to economic development. Our economy will only be as strong as the people in the county.

Q11 - Please rank the following in order of greatest constraint on economic development: (1 being the most important and 8 being the least important)										
Answer Options	1	2	3	4	5	6	7	8	Rating Ave.	Response Count
Local Zoning/Subdivision regulations	16	5	3	9	4	7	4	0	3.35	48
	33.33%	10.42%	6.25%	18.75%	8.33%	14.58%	8.33%	0.00%		
Cost of land/Rent	15	5	8	5	9	5	0	6	3.62	53
	28.30%	9.43%	15.09%	9.43%	16.98%	9.43%	0.00%	11.32%		
Taxes/Impact fees	6	14	5	6	7	2	7	3	3.86	50
	12.00%	28.00%	10.00%	12.00%	14.00%	4.00%	14.00%	6.00%		
State/Federal regulations (FEMA, OSHA)	6	4	8	7	10	4	5	3	4.23	47
	12.77%	8.51%	17.02%	14.89%	21.28%	8.51%	10.64%	6.38%		
Building codes	1	6	9	6	5	7	9	5	4.88	48
	2.08%	12.50%	18.75%	12.50%	10.42%	14.58%	18.75%	10.42%		
Stormwater regulations	3	6	6	5	4	10	7	9	5.08	50
	6.00%	12.00%	12.00%	10.00%	8.00%	20.00%	14.00%	18.00%		
Financing/Bank loans	3	6	6	5	5	7	3	14	5.16	49
	6.12%	12.24%	12.24%	10.20%	10.20%	14.29%	6.12%	28.57%		
Water/Sewer availability	3	5	4	6	5	5	13	8	5.29	49
	6.12%	10.20%	8.16%	12.24%	10.20%	10.20%	26.53%	16.33%		
<i>answered question</i>										53
<i>skipped question</i>										26

Q12 - There are labor shortages in some local sectors.		
Answer Options	Response Percent	Response Count
Strongly Agree	33.9%	19
Agree	42.9%	24
No Opinion	14.3%	8
Disagree	7.1%	4
Strongly Disagree	1.8%	1
	<i>answered question</i>	56
	<i>skipped question</i>	23

Q13 - Please indicate which sectors or types of jobs are experiencing labor shortages:		
Answer Options	Response Percent	Response Count
Agriculture (Mushroom, Crops, Equine, etc.)	43.1%	22
Construction/Building/Trades	43.1%	22
Manufacturing/Industrial	41.2%	21
Research/Technology	41.2%	21
Retail Trade	31.4%	16
Health	29.4%	15
Services	27.5%	14
Education	13.7%	7
Financial/Insurance/Real Estate	11.8%	6
Other (please specify) - See below	11.8%	6
Tourism/Marketing	7.8%	4
Wholesale Trade	3.9%	2
	<i>answered question</i>	51
	<i>skipped question</i>	28

Other:
Home maintenance: plumbers, electricians, carpenters, etc.
I don't believe there is a labor shortage
A competent, skilled workforce is a constant topic of conversation
Sales
Information Technology struggles finding the highly skilled workforce that it needs.

Q14 - Please rank the following demographic cohorts in order of which will most impact economic development in the next 10 years. (1 having the most impact and 4 having the least impact)						
Answer Options	1	2	3	4	Rating Average	Response Count
Baby Boomers (1946-1964)	11	15	8	21	2.71	55
	20.00%	27.27%	14.55%	38.18%		
Gen X (1965-1979)	14	14	20	6	2.33	54
	25.93%	25.93%	37.04%	11.11%		
Millennials (1980-1999)	27	18	8	1	1.69	54
	50.00%	33.33%	14.81%	1.85%		
Generation Y (2000+)	3	7	18	26	3.24	54
	5.56%	12.96%	33.33%	48.15%		
<i>answered question</i>						55
<i>skipped question</i>						24

Q15 - Please rank the following with respect to what employees desire most from their workplace community within Chester County. (1 being the most important and 8 being the least important)										
Answer Options	1	2	3	4	5	6	7	8	Rating Ave.	Response Count
Quality of the Local School District	12	15	8	9	3	0	4	2	3.04	53
	22.64%	28.30%	15.09%	16.98%	5.66%	0.00%	7.55%	3.77%		
A short or reasonable commute	14	9	7	6	6	4	5	1	3.35	52
	26.92%	17.31%	13.46%	11.54%	11.54%	7.69%	9.62%	1.92%		
Quality and affordable housing	14	9	7	6	4	10	3	1	3.44	54
	25.93%	16.67%	12.96%	11.11%	7.41%	18.52%	5.56%	1.85%		
Close proximity to retail, dining and entertainment options	5	4	10	11	7	10	4	2	4.26	53
	9.43%	7.55%	18.87%	20.75%	13.21%	18.87%	7.55%	3.77%		
Accessible green spaces and parks	1	5	10	6	3	11	12	6	5.15	54
	1.85%	9.26%	18.52%	11.11%	5.56%	20.37%	22.22%	11.11%		
Low taxes	4	4	6	7	11	2	9	12	5.16	55
	7.27%	7.27%	10.91%	12.73%	20.00%	3.64%	16.36%	21.82%		
A pleasing walkable environment	3	2	3	5	11	8	8	13	5.64	53
	5.66%	3.77%	5.66%	9.43%	20.75%	15.09%	15.09%	24.53%		
Availability of transit (bus/rail)	2	5	3	3	8	8	8	14	5.67	51
	3.92%	9.80%	5.88%	5.88%	15.69%	15.69%	15.69%	27.45%		
<i>answered question</i>										55
<i>skipped question</i>										24

Q16 - Please rank where economic development should be encouraged in the future (Note: Please click here before answering the question to view the categories related to the County's Livable Landscapes Map.). (1 being most important and 7 being least important)									
Answer Options	1	2	3	4	5	6	7	Rating Ave.	Response Count
Urban Center (West Chester, Malvern, Kennett Square)	32	10	6	3	2	0	0	1.74	53
	60.38%	18.87%	11.32%	5.66%	3.77%	0.00%	0.00%		
Suburban (Route 202/30/1 corridor, borough fringes)	15	11	19	3	2	2	1	2.55	53
	28.30%	20.75%	35.85%	5.66%	3.77%	3.77%	1.89%		
Suburban Centers (Paoli, Exton)	3	24	15	5	3	2	0	2.75	52
	5.77%	46.15%	28.85%	9.62%	5.77%	3.85%	0.00%		
Villages (New London, Unionville)	0	3	6	20	14	4	2	4.33	49
	0.00%	6.12%	12.24%	40.82%	28.57%	8.16%	4.08%		
Rural Centers (Cochranville, Nottingham)	3	3	2	13	20	6	3	4.48	50
	6.00%	6.00%	4.00%	26.00%	40.00%	12.00%	6.00%		
Rural areas	0	1	1	2	2	22	19	6.13	47
	0.00%	2.13%	2.13%	4.26%	4.26%	46.81%	40.43%		
Agricultural areas (West Fallowfield, etc.)	0	0	2	3	5	13	25	6.17	48
	0.00%	0.00%	4.17%	6.25%	10.42%	27.08%	52.08%		
								<i>answered question</i>	54
								<i>skipped question</i>	25

Q17 - Please prioritize economic development issues to be addressed in Chester County. (1 being the most important and 5 being the least important)								
Answer Options	1	2	3	4	5	Rating Ave.	Response Count	
Transportation infrastructure (roads, transit, rail)	17	12	9	9	5	2.48	52	
	32.69%	23.08%	17.31%	17.31%	9.62%			
Extent of regulations/regulatory process (Zoning, codes, stormwater)	9	15	6	12	9	2.94	51	
	17.65%	29.41%	11.76%	23.53%	17.65%			
Taxes/Fees	8	10	16	9	8	2.98	51	
	15.69%	19.61%	31.37%	17.65%	15.69%			
Availability of housing for employees	13	8	11	6	14	3.00	52	
	25.00%	15.38%	21.15%	11.54%	26.92%			
More incentives (Tax Increment Financing, Improvement zones, density bonuses etc.)	6	7	10	14	14	3.45	51	
	11.76%	13.73%	19.61%	27.45%	27.45%			
						<i>answered question</i>	53	
						<i>skipped question</i>	26	

Q18 - Longer commutes impact the hiring and retention of employees.		
Answer Options	Response Percent	Response Count
Strongly Agree	50.0%	28
Agree	42.9%	24
No Opinion	1.8%	1
Disagree	5.4%	3
Strongly Disagree	0.0%	0
	<i>answered question</i>	56
	<i>skipped question</i>	23

Q19 - Convenient access to rail or bus transit positively impacts the hiring or retention of employees.		
Answer Options	Response Percent	Response Count
Strongly Agree	42.9%	24
Agree	39.3%	22
No Opinion	8.9%	5
Disagree	7.1%	4
Strongly Disagree	1.8%	1
	<i>answered question</i>	56
	<i>skipped question</i>	23

Q20 - What would you consider to be too long of a commute to work (one way)? (Select one, assume anything greater is included.)		
Answer Options	Response Percent	Response Count
10-20 Minutes	1.8%	1
21-30 Minutes	7.1%	4
31-40 Minutes	28.6%	16
41-60 Minutes	37.5%	21
Greater than 1 Hour	25.0%	14
	<i>answered question</i>	56
	<i>skipped question</i>	23

Q21 - Please prioritize the following in order of impact on economic development:						
Answer Options	None	Low	Medium	High	Rating Average	Response Count
Education systems/quality schools/training facilities	0	1	21	31	3.57	53
	0.00%	1.89%	39.62%	58.49%		
Skilled labor	0	3	22	27	3.46	52
	0.00%	5.77%	42.31%	51.92%		
Housing affordability	0	2	27	23	3.40	52
	0.00%	3.85%	51.92%	44.23%		
Cost of land/Rents	0	4	24	24	3.38	52
	0.00%	7.69%	46.15%	46.15%		
Traffic congestion	1	5	23	23	3.31	52
	1.92%	9.62%	44.23%	44.23%		
Taxes	0	7	23	22	3.29	52
	0.00%	13.46%	44.23%	42.31%		
Roads/Highways	0	3	30	17	3.28	50
	0.00%	6.00%	60.00%	34.00%		
Infrastructure (water, sewer)	0	6	29	17	3.21	52
	0.00%	11.54%	55.77%	32.69%		
Zoning/Subdivision/Permit/development process	2	8	20	22	3.19	52
	3.85%	15.38%	38.46%	42.31%		
Cost of labor (wages)	0	8	26	17	3.18	51
	0.00%	15.69%	50.98%	33.33%		
Location and access to markets	0	8	26	17	3.18	51
	0.00%	15.69%	50.98%	33.33%		
Availability of land	1	12	20	20	3.11	53
	1.89%	22.64%	37.74%	37.74%		
Public transit availability	2	11	25	13	2.96	51
	3.92%	21.57%	49.02%	25.49%		
Parks/recreational opportunities/Cultural events and community activities	0	18	21	13	2.90	52
	0.00%	34.62%	40.38%	25.00%		
Unskilled labor	0	20	21	10	2.80	51
	0.00%	39.22%	41.18%	19.61%		
Affordable/quality child care	2	16	24	9	2.78	51
	3.92%	31.37%	47.06%	17.65%		
Lack of existing buildings	2	24	17	8	2.61	51
	3.92%	47.06%	33.33%	15.69%		
					<i>answered question</i>	53
					<i>skipped question</i>	26

Q22 - How are you involved in economic development (please check all that apply)?		
Answer Options	Response Percent	Response Count
Business Owner	26.8%	15
Management position in business (CEO, etc.)	26.8%	15
Employee	21.4%	12
Non-profit organization/Volunteer service	42.9%	24
Elected official	5.4%	3
Interested Citizen/Resident	55.4%	31
Public sector professional (economic development coordinator, planner etc.)	12.5%	7
Private sector professional (engineer, planner, landscape architect, architect, etc.)	14.3%	8
	<i>answered question</i>	56
	<i>skipped question</i>	23

Q23 - Any additional comments.	
Answer Options	Response Count
	9
<i>answered question</i>	9
<i>skipped question</i>	70

Representative comments are provided below, in order of submission. 9 comments were submitted

Change your zoning, to change your future.
Creating a great environment for business requires a healthy ecosystem of positive conditions for business plus a high quality of life for every demographic, not just the people who happen to live here now. Each decision has a ripple effect on other things so we need to take a holistic approach to creating the right climate for business.