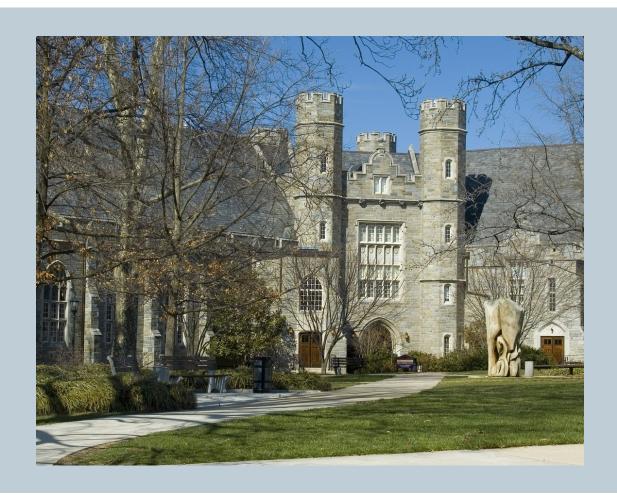
# **West Chester University**

Transportation, Commuting, Demand Management

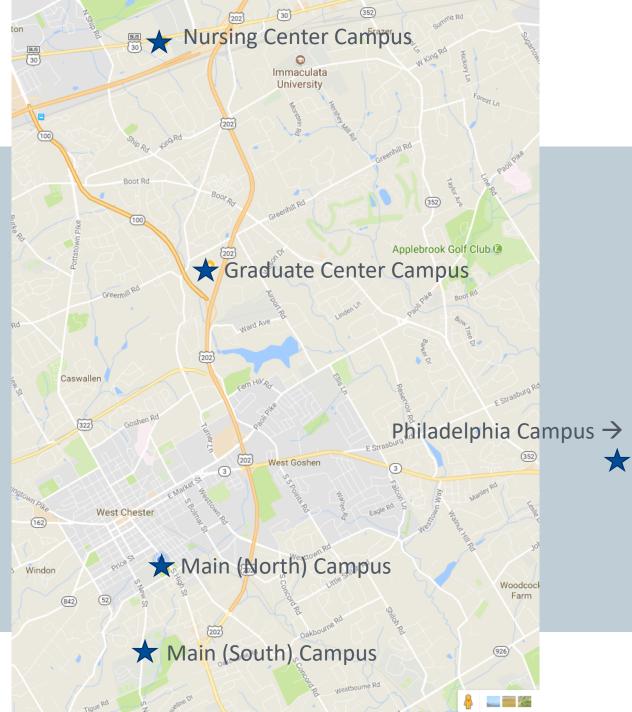




Bradley Flamm, Director, WCU Office of Sustainability West Chester Pike Coalition, Tuesday, October 31, 2017

# **West Chester University**

- A public, regional, comprehensive institution
- Undergraduate, postbaccalaureate, and graduate programs
- Largest of 14 PASSHE universities
- Main campus in West Chester Borough, West Goshen Township, East Bradford Township, and Westtown Township



# West Chester University's Community

Fall 2016

- 12,800 full-time undergrads
- 900 full-time graduate students
- 3,300 part-time undergrad / grads
  - 17,000 total students
- About 700 full-time faculty; 250 part-time faculty
- About 750 full-time non-instructional staff
  - 1,700 employees

# **Commute patterns**

### 2011 survey

Employees / Faculty

88% drive

9% walk

2% bus

1% bicycle

#### 2016

• <u>Students</u>

36% live on campus 64% commute or live off campus

## Parking Spaces

• North Campus: 3,347 spaces

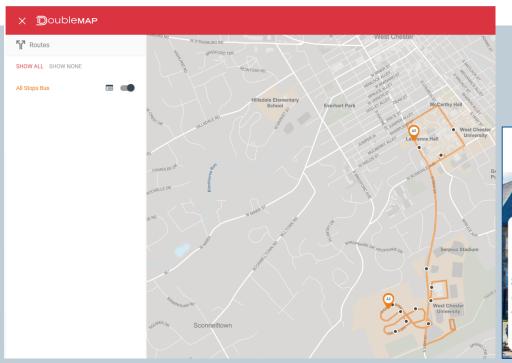
• South Campus: 2,026 spaces

TOTAL: 5,373 spaces

- Includes New St and Sharpless St garages
- Plus, on-street parking



## **Transportation Alternatives to SOV Driving at WCU**





- Bike racks
- Discounted SEPTA tokens
- Carpool parking spaces
- Electric vehicle charging stations

#### what's zipcar?

Glad you asked. It's a smarter way to get around the city.



- Drive cars by the hour or day. Gas & insurance included.
- In neighborhoods, cities and airports across the globe.
- Car sharing saves you hundreds over car ownership.
- Choose from sedans, hybrids, vans and more.
- Membership starts as low as \$7/month.



## The challenge

- May 2018 closure of Lot D
  - Approx 250 parking spots in desirable, central location on campus
  - Represents about 7.5% of North Campus Parking
    4.7% of North + South Campus Parking
  - Changes to circulation patterns
  - Church Street closure?

- Commons Building and Garage
  - Completion in 2020

## **Opportunities**

- WCU Strategic Transportation and Parking Task Force
- WCU Climate Action Plan / Strategic Plan
- Technology:
  - Ridehailing apps (shuttles)
  - Ridesharing apps (parking)
  - Dockless bicycle share programs (bicycling)
- Parking pricing policy
- Investments in bicycle & pedestrian infrastructure / coordination
- Review and reinvention of SEPTA's bus and rail networks
- Coordination with municipalities / county / TMA / region

## **Contact Information**

### **Bradley Flamm**

- Director, WCU Office of Sustainability
- Tel: (610) 436-2053
- Email: bflamm@wcupa.edu
- Web: wcupa.edu/sustainability